MESMAC International Conference
‘Applying Theory - Paradigms, Practices & Fault Lines’
Detailed List of Topics on which papers are invited is given below.
Papers/Abstracts may be related to, but not strictly confined to, these topics.

<table>
<thead>
<tr>
<th>LIFE SCIENCE</th>
<th>PHYSICAL SCIENCE</th>
<th>MATHEMATICS and ALLIED SUBJECTS (Computer Science, Statistics)</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Agriculture</td>
<td>• Theoretical physics</td>
<td>• Control theory</td>
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<tr>
<td>• Applied Entomology</td>
<td>• Nonlinear dynamics</td>
<td>• Differential equations</td>
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<tr>
<td>• Applied Plant Science</td>
<td>• Astrophysics</td>
<td>• Discrete Mathematics</td>
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<tr>
<td>• Biochemistry</td>
<td>• High energy physics</td>
<td>• Numerical analysis/Methods</td>
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<tr>
<td>• Biotechnology</td>
<td>• Material Science</td>
<td>• Stochastic Models</td>
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<td>• Climate Change</td>
<td>• Nanotechnology</td>
<td>• Mathematical Modelling</td>
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<td>• Conservation and Sustainability</td>
<td>• Solar cell</td>
<td>• Neural Networks/Fuzzy logic</td>
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<tr>
<td>• Environmental Science</td>
<td>• Light matter interaction</td>
<td>• Algebra, Analysis</td>
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<td>• Genetics</td>
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<td>• Topology</td>
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<td>• Microbiology</td>
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<td>• Finite element methods</td>
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<td>• Molecular Biology</td>
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<td>• Fluid dynamics</td>
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<tr>
<td>• Physiology</td>
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<td>• Operations Research</td>
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<td>• Taxonomy</td>
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<td>• Cryptography</td>
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<td>• Toxicology</td>
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<td>• Number theory</td>
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<td>• Statistics</td>
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</table>

FOOD TECHNOLOGY
• Food Processing - Current trends & future thoughts.
• Applying Food to our thoughts - Current trends & Future.
### COMMERCE & MANAGEMENT STUDIES

**FRONTIER BUSINESS INNOVATIONS**
- Big Data
- Block chain
- Artificial intelligence robots
- Rise of fintech companies
- New trends in derivative markets
- Future of mobile Commerce
- GST- The road ahead
- Cryptocurrency - Bitcoin ethereum
- Lifi technology
- Social selling
- Cause marketing
- Strategy of Neuro Marketing
- Career Development
- Work life balance
- Emerging economy
- Role of Foreign Direct Investment and Foreign Institutional Investment
- Cost Accounting Standards and their Relevance
- Forensic Accounting
- Challenges in International Marketing Environment
- Inclusive Growth of Villages
- Green Banking

### ECONOMICS

- Economics of Water.
- Water in the Anthropocene.
- Endogenous growth theory and inward looking growth strategy.
- Virtuous circle of growth and vicious circle of poverty.
- Transforming India: Theory and practice.
- The theory of trickle downism and its practice.
- The changing contours of International Economics.
- Alternative strategies for investment in India.

### ISLAMIC HISTORY

- Paradigms of History: Euro-centric and Colonial writings
- Post-colonial Historiography
- History of learning
- The changing canvas of Islamic culture
- Attempts of reforms among Muslims
- Revivalist movements
- Islam and Modernity
- Theories of historiography
- Orientalism
- Euro-centric History

### MASS COMMUNICATION & JOURNALISM

- Video blogs- The new diaries
- Media, politics and public relation
- Social media marketing campaigns
- Fandom and fan fiction in the media.
- Media, censorship and propaganda
- New media & journalism
- Women and media

### HISTORY

- Historiography and historical methods.
- Theory and practice in History.
- Methods of medieval historiography.
- Modern concepts and practice
- Impact of religion on modern society
- Principles archaeology
- Practice in museology
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**ENGLISH**
- Applied Literary theories
- Language Teaching & Learning
- Film, theatre & Theories
- Memory studies
- Graphic Novels
- Disability Studies
- Trauma Texts
- Digital Literary Principles
- Diasporic Literature
- Principles of andragogy

**ARABIC LANGUAGE & LITERATURE**
- Theories of Language Development
- Application of theories in Language & Literature
- Arabic & New Media
- Political Reflections in Contemporary Literature
- New trends in Arabic Narratives
- Themes of Contemporary Arabic Poetry

**HINDI**
- साहित्य सिद्धांत और प्रयोग
  - नया साहित्य सिद्धांत
  - साहित्य और मन: शास्त्र नया सिद्धांत और प्रयोग

**MALAYALAM**
- * സാഹിത്യസിദ്ധാന്തം വിഷയം* 
- *ഇൻക发展壮大 വിഷയം* 
- *ബ്യുധിശാസ്ത്രം* 
- *ഇൻക发展壮大 ബ്യുധിശാസ്ത്രം* 
- *ബ്യുധിശാസ്ത്രം കാലാവധികാലം* 
- *ഇൻക发展壮大 കാലാവധികാലം* 
- *ബ്യുധിശാസ്ത്രം വിദ്യേഴ്സ്*